



# *The 2011 Masters*



*Augusta National Course | Augusta, GA*  
*April 4-10, 2011*

**Turn-key Packages • Exclusive Hospitality • Deluxe Accommodations & More**

## Practice Round Experience

- ~ 2 nights hotel accommodations  
(Monday, April 4 & Tuesday, April 5)
- ~ Tickets to Masters practice rounds  
(Monday, April 4 & Tuesday, April 5)
- ~ Transportation to airports and events
- ~ All taxes and gratuities included
- ~ **Executive Planning Advantage**
  - ~ Your own personal Senior Event Planner and Event Team
  - ~ Complete customized pre-event planning and on-site management
  - ~ Post-event wrap up



**Country Inn & Suites:**

Double: \$1,900.00      Single: \$2,650.00

**Staybridge Inn**

Double: \$2,000.00      Single: \$2,785.00

**Double Tree Hilton**

Double: \$2,000.00      Single: \$2,860.00

**Marriott Riverfront Downtown**

Double: \$2,100.00      Single: \$3,100.00

**Partridge Inn**

Double: \$2,675.00      Single: \$4,235.00

**Book & Confirm by February 15<sup>th</sup> 2011 = Receive a 10% Discount**

## Magnolia Experience

- ~ 2 nights hotel accommodations  
(Wednesday, April 6 & Thursday, April 7)
- ~ Tickets to the Masters Tournament  
(Thursday, April 7 & Friday, April 8)
- ~ Transportation to airports and events
- ~ Masters ticket jacket
- ~ All taxes and gratuities included
- ~ **Executive Planning Advantage**
  - ~ Your own personal Senior Event Planner and Event Team
  - ~ Complete customized pre-event planning and on-site management
  - ~ Post-event wrap up



**Country Inn & Suites:**

Double: \$3,315.00      Single: \$4,100.00

**Staybridge Inn**

Double: \$3,365.00      Single: \$4,215.00

**Marriott Riverfront Downtown**

Double: \$3,615.00      Single: \$4,700.00

**Partridge Inn**

Double: \$4,415.00      Single: \$6,215.00

**Private Home (4 Bedroom)**

\$4,300.00 Per Person

**Book & Confirm by February 15<sup>th</sup> 2011 = Receive a 10% Discount**

## Green Jacket Experience

- ~ 3 nights hotel accommodations  
(Friday, April 8 through Sunday, April 10)
- ~ Tickets to Masters practice rounds  
(Saturday, April 9 & Sunday, April 10)
- ~ Transportation to airports and events
- ~ Masters ticket jacket
- ~ All taxes and gratuities included
- ~ **Executive Planning Advantage**
  - ~ Your own personal Senior Event Planner and Event Team
  - ~ Complete customized pre-event planning and on-site management
  - ~ Post-event wrap up



**Country Inn & Suites:**

Double: \$3,715.00     Single: \$4,900.00

**Staybridge Inn**

Double: \$3,800.00     Single: \$5,100.00

**Marriott Riverfront Downtown**

Double: \$4,150.00     Single: \$5,775.00

**Partridge Inn**

Double: \$5,400.00     Single: \$8,100.00

**Private Home (4 Bedroom)**

\$4,800.00 Per Person

**Book & Confirm by February 15<sup>th</sup> 2011**  
**= Receive a 10% Discount**

## Azalea Experience

- ~ 5 nights hotel accommodations  
(Wednesday, April 6 through Sunday, April 10)
- ~ Tickets to the Masters Tournament  
(Thursday, April 7 through Sunday, April 10)
- ~ Transportation to airports and events
- ~ Masters ticket jacket
- ~ All taxes and gratuities included
- ~ **Executive Planning Advantage**
  - ~ Your own personal Senior Event Planner and Event Team
  - ~ Complete customized pre-event planning and on-site management
  - ~ Post-event wrap up



**Country Inn & Suites:**

Double: \$7,500.00     Single: \$9,600.00

**Staybridge Inn**

Double: \$7,600.00     Single: \$9,950.00

**Marriott Riverfront Downtown**

Double: \$8,300.00     Single: \$11,300.00

**Partridge Inn**

Double: \$10,400.00     Single: \$15,600.00

**Book & Confirm by February 15<sup>th</sup> 2011**  
**= Receive a 10% Discount**

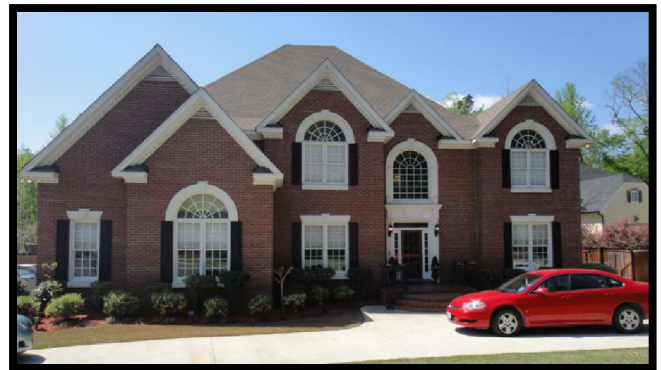
## Private Home Experience Options

Guests will have the option to choose from a variety of luxury homes all located in close proximity to Augusta National Course. Premiere will find a house that matches your needs in the Baker's Ferry, Riverchase Division, Barrington Division and Jones Creek Division.

Guest will have final choice in preference of selected home. All packages include Premiere's Executive Planning Advantage

## Seven Night Experience

- É 7 nights in a private 4-bedroom luxury home  
(Sunday, April 3 through Sunday, April 10)
- É Tickets to Masters Tournament  
(Monday, April 4 through Sunday, April 10)
- É Masters ticket jacket
- É Round-trip transportation to airport and events
- É Daily maid services
- É All taxes and service fees included



**Cost Per person: \$10,00.00**  
Based on 4 guests sharing one house  
**Book & Confirm by February 15<sup>th</sup> 2011 = Receive a 10% Discount**

## Five Night Experience

- É 5 nights in a private 4-bedroom luxury home  
(Wednesday, April 6 through Sunday, April 10)
- É Tickets to Masters Tournament  
(Thursday, April 7 through Sunday, April 10)
- É Masters ticket jacket
- É Round-trip transportation to airport and events
- É Daily maid services
- É All taxes and service fees included



**Cost Per person: \$8,000.00**  
Based on 4 guests sharing one house  
**Book & Confirm by February 15<sup>th</sup> 2011 = Receive a 10% Discount**

*Houses shown are for illustrative purposes only*

## *Executive Club Hospitality*

É This expansive venue is a seven minute walk from the Augusta National Golf Club Gate No. 6, the main pedestrian walk-in entrance located on Berckman Road

É With more than 12,000 square feet of indoor and outdoor hospitality space, the Executive Club on Azalea is a multi-level climate-controlled facility constructed exclusively for hospitality during the Masters Golf Tournament. The Executive Club is maintained by attentive professional event staff.



Upgrade rate: \$500.00 Per person Per Day  
Available to Add-On to any package  
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## *Included Amenities*

- É Daily access from 7 a.m. until 7:30 p.m.
- É Gourmet meals prepared fresh daily
- É Full American breakfast with made-to-order omelet station
- É Elegant luncheon buffet featuring seasonal salads, fresh soups, and a carving station
- É Afternoon hot and cold hors d'œuvres
- É A daily assortment of chef-inspired desserts
- É Premium beverages with complimentary bar
- É Private outdoor patios, decks and lounge areas
- É Over 15 high-definition televisions
- É Full service business center with wireless internet, phone, fax and copier
- É Concierge service
- É Daily newspaper and pairing sheets
- É Hospitality village security personnel
- É Free chair massages through out the day



## AST Hospitality Center

- É The AST Hospitality Center is located on Northwood Road just a 5 minute walk from Berckman Road and Augusta National
- É Exceptional customer service and a delicious daily menu makes AST a terrific choice for your hospitality needs during this prestigious event
- É The food menu includes a wide variety of grilled and cooked selections during the afternoon sessions and fresh juices and pastries for breakfast



Upgrade rate: \$300.00 Per person Per Day  
Available to Add-On to any package  
**Book & Confirm by February 15<sup>th</sup> 2011 = Receive a 10% Discount**



## The Executive Planning Advantage

- É When you book a sports travel experience, your group will be assigned a personal Senior Event Planner which will be exclusive to your program
- É This person will lead a team of experienced planners in managing all the logistics of your program completely first class and turn-key from pre-event planning to on-site execution to post-event reconciliation
- É Our executive planning advantage delivers a superior level of service that will make you and all your guests feel like VIPs from the moment you begin working with us

## Country Inn & Suites

The Country Inn & Suites, Augusta is the perfect place to stay whether you are coming in to town for the Masters Tournament. With the friendly service, personal touches and warm country-style décor, it is sure to please business and leisure travelers alike. *The hotel is located 2 miles from Augusta National.*



## Staybridge Inn

Leisure travelers enjoy our Augusta hotel's location because it is just a mile from the Augusta National Golf Club. Visitors can enjoy plush amenities that include an on-site putting green, fitness center, convenience store, and a complimentary hot breakfast buffet daily. *It is less than 3 miles from the Augusta National Golf Course.*



## Marriott Riverfront Downtown

The Augusta Marriott Hotel and Suites is ideally located in the heart of the downtown business district, on the banks of the Savannah River. Guests of the elegant hotel enjoy being close to shopping, entertainment and cultural attractions and *less than 5 miles from the Augusta National Golf Course.*



## Doubletree Hilton

The newly renovated Doubletree Hotel Augusta is an ideal destination for discerning business and leisure travelers who demand excellence.

*It is located 4 miles from the Augusta National.*



## The Partridge Inn

For more than a century, The Partridge Inn has served as a tranquil retreat for heads of state, captains of industry, international celebrities, and other luminaries. Established in 1892, this historic, full-service choice among Georgia hotels has undergone a multimillion-dollar renovation -- perfectly blending its richly vibrant past with the modern comforts and amenities you've come to expect from a luxury property.

*The hotel is located two miles from Augusta National.*



## Masters: Add-On Options Golf

Thru The Links Golf Travel Golf Experiences has access to a number of courses in the Augusta area. We are able to secure tee times for your group at a number of course during your trip to The Masters



### River Golf Club

Set along the banks of the Savannah River, The River Golf Club has established itself as one of the premier new course designs in the Southeast.



### West Lake Country Club

Voted #1 private golf course in the Augusta area for 3 years in a row, our Eagle greens run 10.0-10.5 on the stimpmeter. Water comes into the play on 7 of the 18 holes.



### Jones Creek

The Jones Creek Golf Course is built on a superb site, ideal for a world-class golf course. The challenge of Jones Creek has been created by incorporating the existing vegetation and streams as well as utilizing other natural conditions



### Mt. Vintage

The 18-hole course offers five sets of tees and regardless of which tee you choose every single hole is a wonderland of golf risk and reward.

## Fine Dining

- É Private House with Personal Chef: We can arrange to have a personal chef come and prepare all of your meals for you.
- É Private Dinners at The Executive Club: We can reserve a private party for you and your guests within our luxurious Executive Club facility.
- É Local Restaurants: we have access to reservations to many of the local restaurants that are usually booked solid during Masters week. If you are unfamiliar with Augusta, we will be able to make the best recommendations possible.

